

# HOME COUTURE

## B2B Online Homeware Procurement

Based in New South Wales, Australia, Home Couture currently distributes over 8000 different types of comprehensive range of quality homewares from the top international design houses such as Alessi, iittala, Rosendahl and Ritzenhoff. In addition, Australian designers at the cutting edge of innovative design such as Scott Meyer, Arnaud, Britt and Corban and Blair are part of Home Couture's success story. Please visit Home Couture site at [www.homecouture.com.au](http://www.homecouture.com.au) to view the entire list of brands distributed by Home Couture.

### The Electron<sup>®</sup> Commerce Solution

The Electron Commerce solution increases availability to Home Couture's suppliers. It enables Home Couture to login into its Electron system to procure online from its suppliers 24/7. It is now possible to procure homewares products after normal operating hours. The Electron Commerce solution rationalises and centralises Home Couture's procurement and its also allows easy price comparisons between its suppliers. Its network of suppliers are able to manage their own product catalogues keeping its product information and pricing up to date - all through a standard, Web-browser based user interface.

### Major Homeware Brands include:



<http://www.homecouture.com.au>

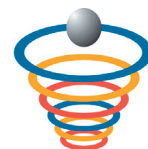
For more information on Electron<sup>®</sup> and Ether<sup>®</sup>, visit [www.ip3systems.com](http://www.ip3systems.com).

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Features and screen shots shown may not correspond exactly to the released product.

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